

Smart Shelf Tags display rich digital product content to influence shopper behavior at the point of purchase

Smart Shelf Tags turn shoppers into buyers and retail staff into product experts

Give your retail shoppers the rich, exciting, and educational buying experience they deserve and demand.

Smart Shelf Tags immediately engage your in-store shoppers with product content, videos, social media, images, and more.



Every product has a story – tell yours with Smart Shelf Tags.

Provide in-store retail shoppers with the information they demand.

- Brand story
- Product benefits
- Nutritionals and ingredients
- Claims, certifications, and allergens
- Videos and testimonials
- Social media and website
- Company values and promises



Increase sales through digital engagement.

Engage and entice your shoppers with great digital content on their smartphones.

Enhance omnichannel marketing.

Speak directly to in-store shoppers at the exact moment they are considering a purchase.

Train in-store staff.

Educate in-aisle retail staff to equip them to better understand and recommend your products.

Control in-store online product searches.

Minimize the need for shoppers to research your products online while in-store. Online search results can be unpredictable and disastrous. Smart Shelf Tags control product searches to prevent misinformation and purchase diversion.



No special app required.

Smart Shelf Tags do not require a special mobile app. They use ELi QR Code™ technology that can be read by most smartphones capable of reading a standard QR code.

Beyond Smart Shelf Tags - ELi QR Codes are versatile.

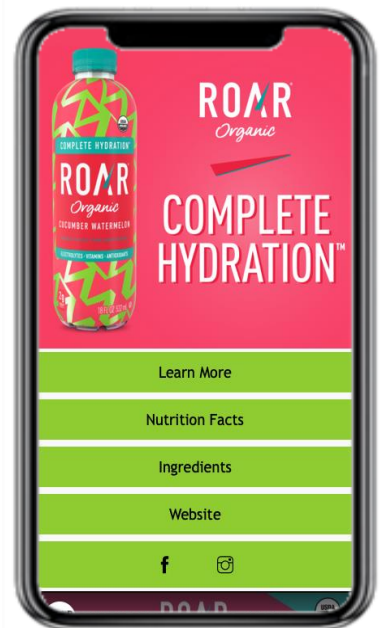
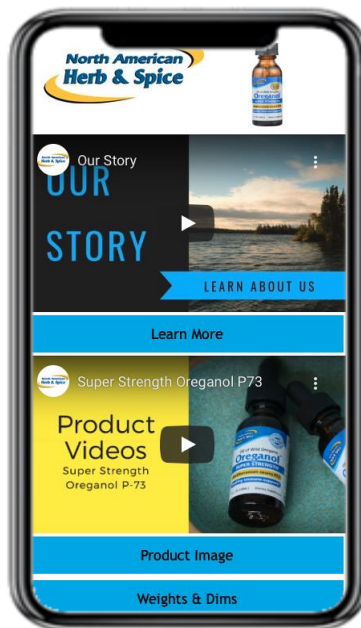
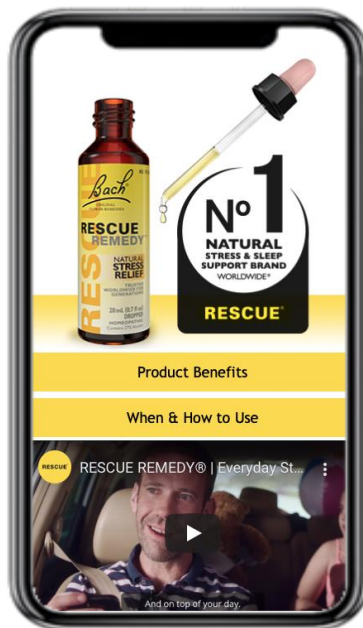
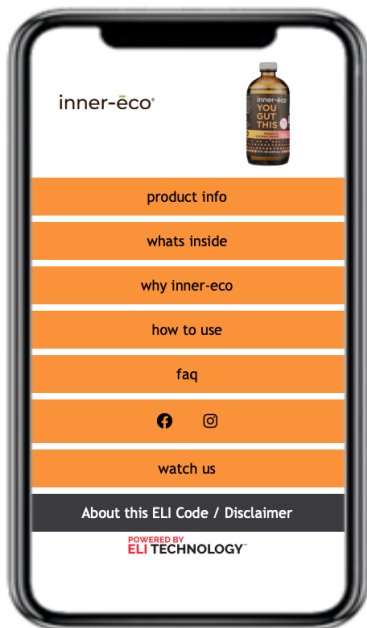
Uses for ELi QR Codes are limited only by your imagination.

From as small as a postage stamp to as large as a billboard, ELi QR Codes work great on-screen, on paper, and in signage. From catalogs and sell sheets to in-store and in-home marketing. Place ELi QR Codes anywhere you want to directly engage a prospect.



ELi QR Codes are infinitely configurable.

ELi QR Codes are easy to create and customize to complement your branding message.



Include digital offers and contests.

Promotions drive sales and shoppers crave deals!

Smart Shelf Tags featuring ELi QR Codes drive sales.



REDUCE PURCHASE DIVERSION

CONTROL ONLINE SEARCHING
AND REDUCE MISINFORMATION



INCREASE BASKET SIZE

INSPIRE USAGE WITH INCENTIVES,
RECIPES, AND BRAND CONTENT



DEVELOP IN-ASILE EXPERTS

EQUIP YOUR IN-ASILE STAFF TO
BECOME PRODUCT EXPERTS



EASY TO IMPLEMENT

LOW COST, LOW WORK,
HIGH VALUE



DRIVE RESULTS

SMART SHELF TAGS PRODUCTS
OUTPERFORMED BY 3X



TURN SHOPPERS INTO BUYERS THROUGH ENGAGEMENT AND EDUCATION



Pricing

ELI QR Codes: \$189 per UPC per year
 +\$89 per UPC setup

[Subject to change without notice.]

Scan or click here
to get started



5550 West Executive Drive, Suite 240
Tampa, Florida 3360
(888) 665-1411