



## SUPPLIER DIVERSITY SPOTLIGHTS

Designed to Help Diverse Brands Partner and Grow



### Supporting Diverse Suppliers

- Disabled-Owned Business Enterprises
- Minority-Owned Business Enterprises
- LGBTQ+- Owned Business Enterprises
- Service-Disabled Veteran-Owned Business Enterprises
- Veteran-Owned Business Enterprises
- Women-Owned Business Enterprises



### Program Opportunities:

- Inclusion in our dedicated diverse-owned products on deal feature sent directly to UNFI Sales team
- Select number of digital ads on MyUNFI Shopping site
- Features in the front of our Monthly Specials catalog during heritage celebration months
- A showcase feature on our Social Media platforms
- Signage at UNFI tabletop shows



**To register for the program, complete this form:** [Supplier Diversity Program](#)

Questions? Contact **Grace Lachona** [glachona@unfi.com](mailto:glachona@unfi.com)

*UNFI is committed to developing, fostering, and retaining relationships with small businesses owned by disabled individuals, minorities, women, veterans, veteran-disabled and service-disabled veterans, and members of the LGBTQ+ community. Our goal is to provide opportunities to those businesses that can offer quality, innovative, competitive, and cost-effective products, and services to our supply chain. We also support UNFI customers in achieving their own corporate supplier diversity goals.*