

Trailer Wraps

Rolling billboards are seen by millions of consumers traveling on US highways. They're a cost-effective way to be seen by retailer buyers and consumers.

Create a flexible rolling billboard campaign with the help of your UNFI SRM and our design team.

Choose:

- Number of trailers you want to be featured on
- Which delivery areas you want
- Amount of time your ad is on the road

3,400

trucks on
the road

43,000

customer
stops per year



ADVERTISE
DIRECT TO
CONSUMER



INCREASE
BRAND
AWARENESS

NATURAL

CONSUMER MARKETING

For more information reach out to your SRM for participation, submissions can be sent to TruckAds@unfi.com