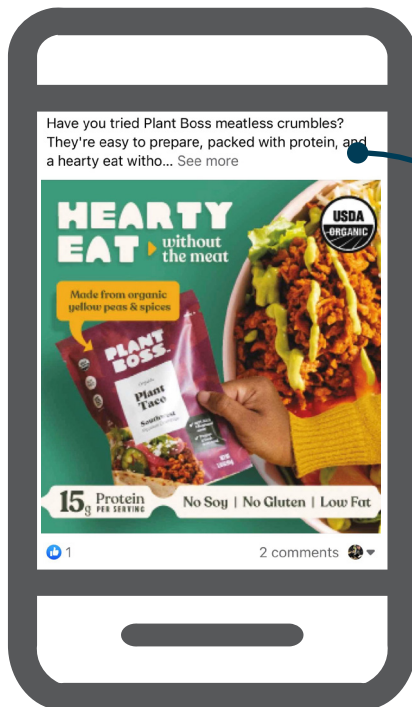


Facebook Advertising

Extend reach by advertising direct to shoppers on the Facebook pages of independent natural retailers. Facebook posts will appear on each participating store's timeline and be shared on the newsfeeds of each store's followers.

Ads should feature consumer-facing content:

- Product or brand awareness (no pricing)
- Recipes, giveaways and sweepstakes



Facebook Content

Reach consumers via Facebook with a post on the accounts of participating retailers

NEW

79,000

consumer
followers

28

retailers



SUPPORT
INDEPENDENT
RETAILERS



ADVERTISE
DIRECT TO
CONSUMER



INCREASE
BRAND
AWARENESS



SOCIAL
MEDIA
ADVERTISING