

# Digital Ad Agreement

Advertise your products where customers shop.  
Web ads significantly increase activity on your brand page. They generate interest and boost sales.

- Receive discounted rates per ad
- Schedule ads in advance and secure desired locations
- Align web ads with your planned promotions

DAA Level	Total Benefits	Tier 1	Tier 2	Tier 3
Platinum	17	6	6	5
Gold	13	5	4	4
Silver	9	4	3	2
Bronze	7	3	2	2
Lite	5	2	1	2
Basic	4	0	2	2

**25,000+**  
myUNFI users

**400%**  
average traffic  
increase to  
brand page

**5x**  
visits  
per month



MULTI-  
CHANNEL  
EXPOSURE



INCREASE  
BRAND  
AWARENESS