

Monster Buys

RETAIL MARKETING



INCREASE
BRAND
AWARENESS



DRIVE
PRODUCT
PLACEMENT



MULTI-
CHANNEL
EXPOSURE



Monster Buys have exclusive placement on the show floor at UNFI Events. They have aggressive deals to drive traffic and sales volume. This a great opportunity for high volume items with wide distributions.

Participation Rate: \$350

- One Brand / One Category per form
- Up to 35 items

Deal Structure

- Minimum 35% MCB; BOGO's encouraged
- Deals are exclusive to show attendees only

Sponsorship Benefits

- Displayed on monitors in a prime location on show floor
- Ordering kiosks available to accompany the monitor display

Complete the promo form and return to monsterbuys@unfi.com with show selection and we will add to your existing registration once approved.

You must be a registered for an exhibit table in order to participate. All participants subject to review and approval.

*Program details and rates subject to change.

INCREASE
Sales Volume

CREATE
Brand
Awareness